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Subject: Invitation to Exclusive Executive Workshops: Leading Sustainable Business Transformation in Singapore

Dear Sir/Madam,

In today's rapidly evolving business landscape, sustainability and ESG (Environmental, Social, and Governance) principles are no longer peripheral concerns but central drivers of long-term value, resilience, and competitive advantage. With the progression of the Singapore Green Plan 2030 and increasing global pressure from investors, regulators, and consumers, building internal capacity to navigate the green economy is now a critical business imperative.

To empower your organisation to thrive in this new paradigm, CEDG, in association with SGD (Sustainable Growth and Development Pte Ltd and GC (Growth Consult Pte Ltd), is pleased to invite you and your team to our exclusive series of executive workshops. Designed specifically for business leaders in Singapore, our programs translate complex global trends into actionable strategies and practical solutions for your organisation.

Our upcoming workshops are focused on the most pressing challenges and opportunities facing companies today:

1. **Effective Carbon Rates: Pricing CO<sub>2</sub> through Taxes and Emissions Trading Systems** This session demystifies the world of carbon pricing. Participants will gain a deep understanding of Singapore's carbon tax mechanism, explore international emissions trading systems, and learn to develop financial strategies that mitigate risks and leverage carbon as a strategic asset.

2. **Sustainable Finance & Green Investment Strategy** Discover how to attract green capital and align your financial strategy with sustainability goals. This workshop covers the fundamentals of green bonds, sustainability-linked loans, and the criteria that ESG-focused investors use to evaluate companies, enabling you to position your business for new waves of investment.

3. **The Carbon Transition: Turning Risks into Strategic Opportunities** The transition to a low-carbon economy presents both significant challenges and immense opportunities. This session provides a strategic framework for managing transition risks, innovating business models, and identifying new revenue streams in the green economy, ensuring your company remains agile and competitive.

**Benefits of Participation:**

- **Expert-Led Content:** Learn from seasoned industry practitioners with deep expertise in finance, carbon markets, and corporate sustainability strategy.
- **Actionable Insights:** Move beyond theory with practical frameworks, real-world case studies, and hands-on exercises tailored to the Singaporean and ASEAN context.
- **Strategic Networking:** Connect with a curated group of peers from various industries who are facing similar challenges and driving change within their organisations.
- **Future-Proof Your Business:** Equip your leadership team with the critical knowledge to make informed decisions, enhance your company's reputation, and secure a competitive edge in the market of tomorrow.

Equip your team with the essential skills and strategic foresight to lead your organisation through the sustainability transition. Our expert-led workshops are designed to empower your leaders for effective change.

Visit our website to view detailed agendas, learn about our facilitators, and secure your team's spot. Spaces are limited to ensure a highly interactive experience, so we encourage early registration. **A special promotional offer fee of S\$ 400 is available per workshop; for two workshops fees are S\$ 700 ; and for three workshops Fees are S\$ 1000 .** For questions or to discuss a customized in-house program, please contact me directly. We look forward to helping you build a sustainable future.

Sincerely

Dr. R. M. Maran, Ph.D. (Green Finance), European Union

Enclosure: 3 Workshops